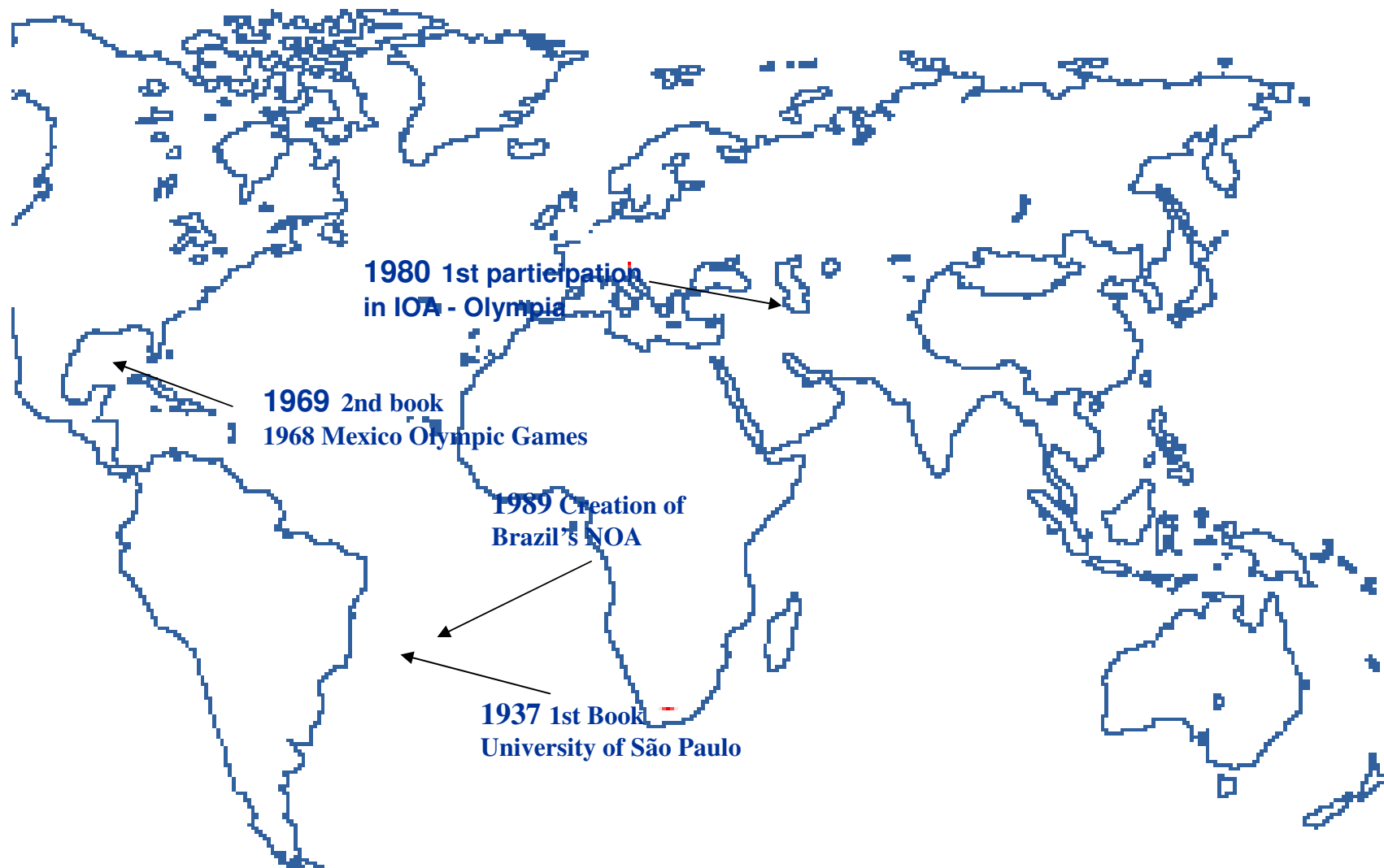




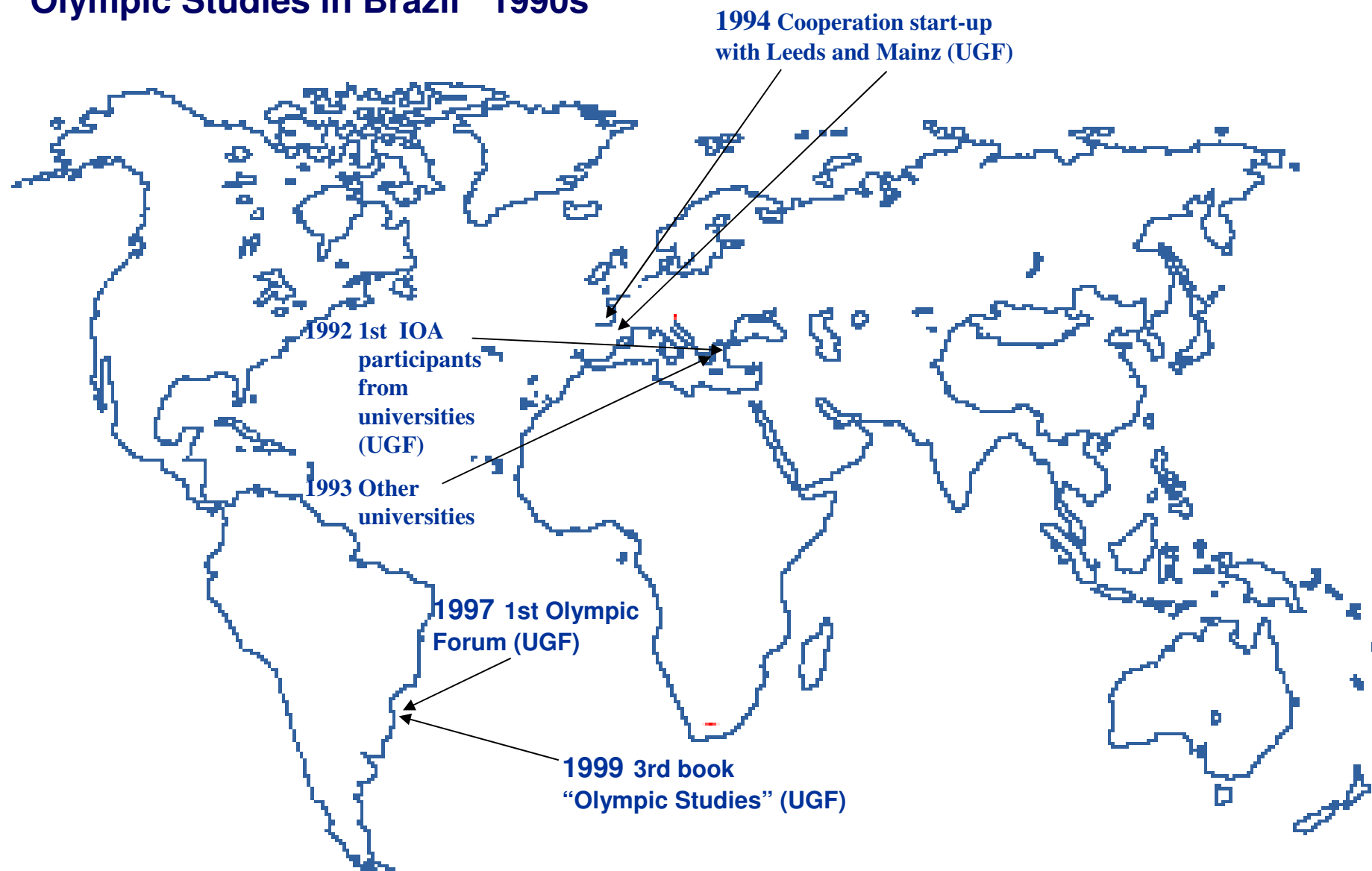
Olympic Studies Research Group – Universidade Gama Filho: Innovative Cross-Platform Development

Lamartine DaCosta & Ana Miragaya

Olympic Studies in Brazil 1937 - 1989



Olympic Studies in Brazil 1990s





UAB
Universitat Autònoma
de Barcelona

Seminário Brasil-Espanha em
Estudos Olímpicos

Rio de Janeiro
3-5 de abril
2006

Olympic Studies in Brazil 2000s

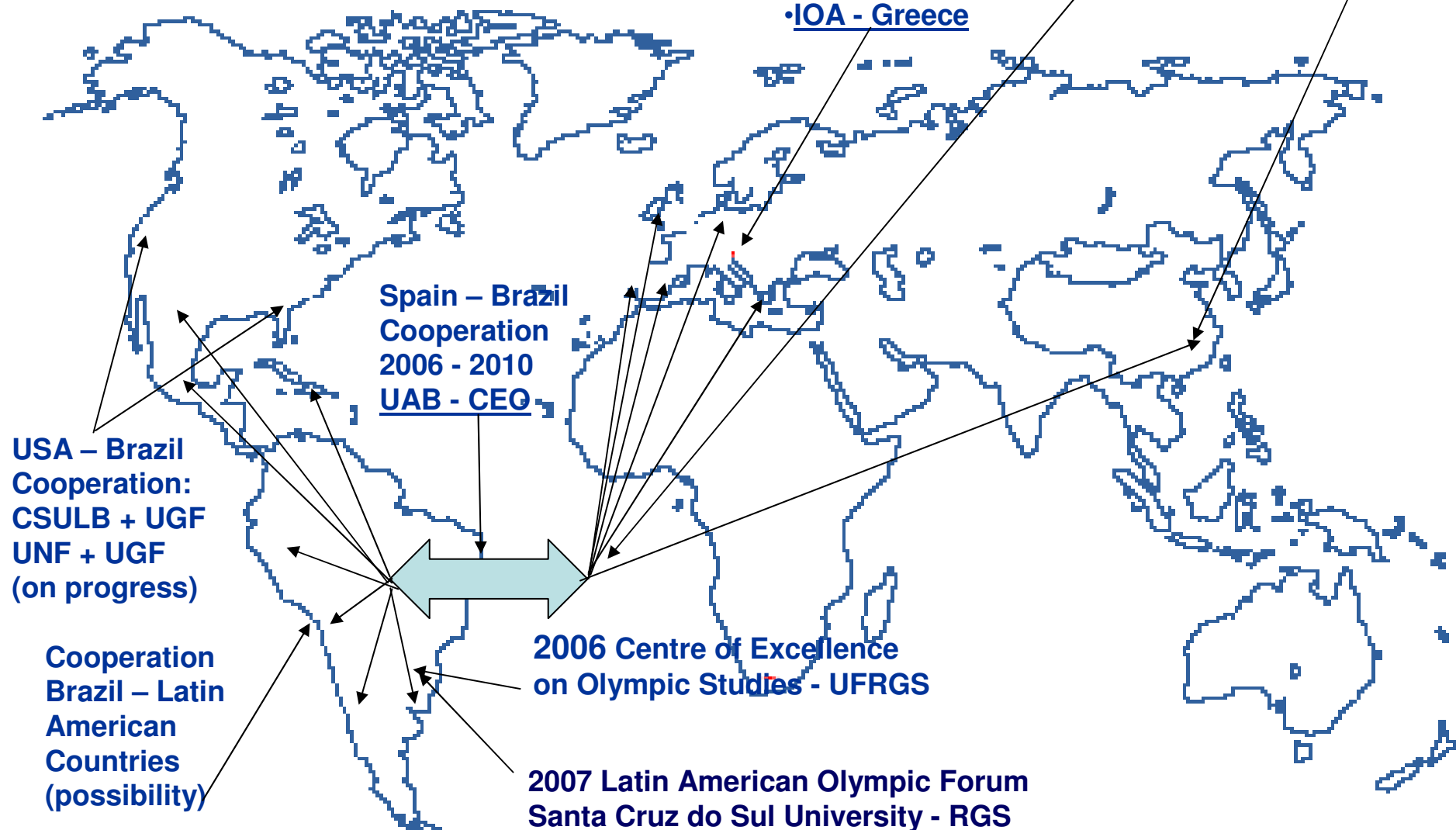
**Traditional
Cooperation:**

- RC –Olympic Museum
- Mainz
- Leeds
- UTL – Lisboa
- IOA - Greece

**New
Cooperation:**

- Beijing Sport University+UGF
- 2007 IOC Book “Olympic Reader”

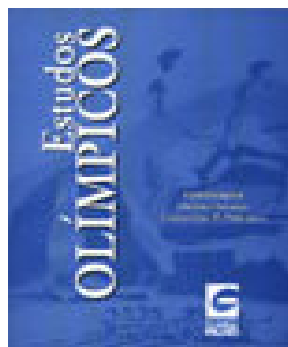
**Beijing
2009
Olympic
Congress
IOC + UGF**



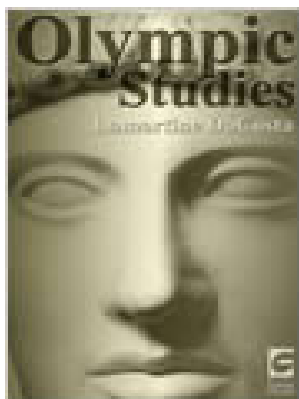
Olympic Studies in Brazil

Main themes of research

Landmarks



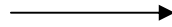
1999



2002

1990s <ul style="list-style-type: none"> •Central focus on Brazil •Initial focus on international research mainstream 	2000s <ul style="list-style-type: none"> •Focus on Brazil •Focus on international research mainstream
1st - Fair play	1st - Multiple topics and influences
2nd – Participation of women	2nd - History of Brazilian Olympic sports and institutions
3rd - Olympic education	3rd - Participation of women
4th - History of Brazilian Olympic sports and institutions	4th - Olympism – critique and comparison
7th - Olympism – critique and comparison	5th - Values
6th - Multiculturalism	6th – Marketing and Management

2006 - 2007
Landmark



著作
项目

OLYMPIC STUDIES READER

Central Topics:

- Values
- Multiculturalism



Editors

Hai Ren | Lamartine DaCosta | Ana Miragaya | Niu Jing

任海、拉马丁.达科斯塔、安娜.米拉加亚、牛静

Cooperation with NOC:

Temas de interface
com COB e confederações
esportivas brasileiras:

This Seminar:

Seminário: **Voluntários / Volunteers**
UGF Project for the Pan American Games 2007

For the future:

Futuros acertos com
UGF e outras universidades:

1st – Doping

2nd – Women's participation in
Olympic organizations

3rd – Genetics

4th – Top sports

5th – Philosophy

6th – Management & Marketing

7th – Winter sports

